



Touchstone Celebrates World Behavior Analysis Day

Touchstone ABA joins behavior analytic practitioners worldwide in celebration of World Behavior Analysis Day on March 20, 2023.

Behavior analysis is a scientific profession and discipline whose general purpose is to understand the relationship between behavior and the environment. The science of behavior analysis has led to a wide variety of applications that have proven effective to improve the quality of life in many different areas, such as general and special education, persons with autism and other developmental needs, rehabilitation, home and workplace safety, organizational behavior management, parenting and child welfare, and health and fitness, to name a few.

“At Touchstone, we recognize World Behavior Analysis Day as a way to celebrate all the branches of behavior analysis including the science of behavior, theoretical and conceptual work, basic and experimental analysis work, and all areas of applied work,” says Touchstones BCBA Angie Moran.

This is a special day in history because March 20 is the day B.F. Skinner was born, one of the contributors to modern day behavior analysis.” Moran said. “At Touchstone ABA, we apply the science of behavior to help our clients meet the goals that will enrich their lives.”

Touchstone ABA adheres to rigorous scientific practices based on the science of behavior and learning to help people change or acquire important behaviors that contribute to the quality of life.

Established in 2020, World Behavior Analysis Day celebrations begin March 14 and end on March 20 every calendar year. To learn more about World Behavior Analysis Day, click [here](#).



Q: What is a mand in ABA?

A: Simply put, a mand is a request for something, it could be for an item, an activity, attention, information or for something to stop. The word “mand” is short for command or demand. Teaching a child to mand or request effectively is critical for learners- it helps children advocate for themselves and learn that communication is valuable. When a child can communicate needs and wants in a way that is easily understood by others, the child learns that he/she has control over the environment and challenging behaviors may be less likely. If you’d like to know more about helping your child mand successfully, let us know!

THIS MONTH’S FAMILY MEETINGS

Houma 3/15 Group Meeting at 8:45 in person

Thibodaux 3/15 Group Meeting at 8:45 in person

Baton Rouge Pre-K 3/15 Group Meeting 1:30 in person

Baton Rouge SLA 3/15 Group Meeting 8:45am in person

Lafayette 3/13 Group Meeting at 1:30pm in person

All New Orleans/Houma/ Thibodaux Online Meeting 3/16 at 9:30am, 12 noon, and 6pm – online only via TEAMS

Hammond 3/16 Group Meeting at 8:30am in person

Dr. Carmen Broussard Online Series for all families: 3/9 9:00am Sleep and Bedtime Strategies 3/16 6:00pm. Helping Your Child during Public Outings.

Dr. Broussard’s sessions are held online via TEAMS, contact Angie at alanoux@tc-aba.com to register

Group sessions are open to any Touchstone parent or other legal guardian. Other caregivers may attend *with* parents/guardians. Individual sessions can be conducted at the centers, in the home, or in the community, and address your child’s specific needs.

Join Us! If you are unable to attend the monthly meetings, please contact Angie Lanoux at: alanoux@tc-aba.com to set up individual meetings.

Parent Collaboration Support:

Houma/Thibodaux/NOLA- Paula White at pgwhite@tc-aba.com

Baton Rouge/Lafayette/Hammond- Mary Johnson at mjohnson@tc-aba.com

Janice Huber at jhuber@tc-aba.com

Carmen Broussard at cbroussard@tc-aba.com