



For the first time, the science of behavior analysis has its own day! On B.F. Skinner's birthday, March 20, 2021, practitioners, researchers, students, and consumers will be celebrating the science of behavior analysis. While most of us are familiar with the application of behavior analysis (ABA) to improve the lives of persons with autism and other developmental delays, the science of behavior is also used in many other applications. Take a look at the infographic below to see a few of the other areas behavior analysis has proven effective.

APPLIED BEHAVIOR ANALYSIS

Behavior analysis is a scientific discipline with many applications. Applied behavior analysis (ABA) focuses on helping people change behaviors, develop skills, and enrich interactions.

Autism: You probably know ABA has developed the most effective treatments for persons with Autism Spectrum Disorder, but that's just the tip of the iceberg...

Other Developmental Disabilities: ABA is effective for improving the lives of people with various developmental disabilities.

Health & Wellness: ABA techniques improve behaviors like exercising, healthy eating, and quitting smoking.

Business & Industry: ABA strategies improve employee productivity and reduce workplace injuries.

Education: ABA principles and methods inform the development of sound curricula, measurable learning objectives, and effective teaching.

Rehabilitation: ABA interventions help people regain skills and recover from traumatic brain injury.

Travel & Safety: ABA is used to increase safe behaviors by drivers, pedestrians, and cyclists.

Sports & Fitness: ABA is used to improve safety and performance in sports and fitness activities.

For more information on Applied Behavior Analysis, visit LaBAA.net

THIS MONTH'S FAMILY MEETINGS

- Houma/Thibodaux 3/24 Group Meetings at 9:30am, 12:30pm, & 5:30pm
- New Orleans Contact Angie to schedule 1:1 meetings
- Baton Rouge School-aged clients 3/12 at 12:00
- Baton Rouge Preschool clients no group meeting this month
- Hammond 3/15 Group Meeting at 11:00am
- Lafayette 3/25 Group Meeting at 9:30am

Group meetings this month are currently being held online. You will receive an email with a link to join the meetings. **Join Us! If you are unable to attend your monthly meetings, please contact Angie Lanoux at: alanoux@tc-aba.com to set up individual meetings**



New Family Orientation

Please join us for **one** of the following orientation sessions:

- Wednesday, March 10, 1-3pm
- Saturday, March 27, 9-11am
- Sunday, March 28, 1-3pm

Please contact Angie Lanoux at alanoux@tc-aba.com or jhuber@tc-aba.com to register.

We'll review Touchstone procedures, introduce ABA principles and procedures, and answer any questions you may have about your child's services. Please call Janice Huber, Parent Educator at (337) 526-5231 with any questions. Sessions will be held online via ZOOM.

Parent/Caregiver Survey

Thank you to everyone that completed a survey! We are reviewing all your comments and suggestions and appreciate your time in submitting them.